

Privacy Policy

Capital Communications Kft. (hereinafter referred to as the “Company”) is committed to the protection of personal data and processes such data in accordance with applicable laws, in particular Regulation (EU) 2016/679 of the European Parliament and of the Council (GDPR).

1. Data Controller

Company name: Capital Communications Kft.

Registered seat: 1026 Budapest, Balogh Ádám utca 26/B 2/5, Hungary

Company registration number: 01-09-563441

Tax number: 12191666-2-41

Email: capital@capital.hu

Website: <https://capital.hu/en/>

2. Scope of Personal Data Processed

The Company may process the following personal data:

name

email address

phone number

company name and position

IP address

any other data voluntarily provided during contact

3. Purpose of Data Processing

Personal data is processed for the following purposes:

establishing and maintaining contact

providing offers and business communication

delivering services

marketing and business development activities (e.g. newsletters, outreach)

operation and development of the website

compliance with legal obligations

4. Legal Basis for Data Processing

The legal basis for data processing is:

consent of the data subject

performance of a contract

compliance with legal obligations

legitimate interest of the Company (e.g. business communication, marketing)

5. Data Retention

Personal data is retained by the Company:

until the purpose of processing is fulfilled

until consent is withdrawn

or for the period required by applicable law

6. Data Transfers and Data Processors

The Company may transfer personal data to third parties only:

based on legal obligation
or with the consent of the data subject

The Company may engage data processors, including:

hosting providers
IT service providers
marketing and analytics service providers

7. Use of Cookies

The website uses cookies to improve user experience and for statistical purposes.

The purpose of cookies includes:

ensuring the proper functioning of the website
analyzing user behavior
supporting marketing activities

Users can manage cookie settings in their browser.

8. Rights of Data Subjects

Data subjects have the right to:

request information about the processing of their personal data
access their personal data
request correction or deletion of their data
request restriction of processing
object to data processing
exercise their right to data portability

The Company responds to requests without undue delay, but no later than 30 days.

9. Legal Remedies

If a data subject believes that the processing of their personal data violates applicable laws, they may file a complaint with the following authority:

Hungarian National Authority for Data Protection and Freedom of Information (NAIH)
Address: 1055 Budapest, Falk Miksa utca 9-11., Hungary
Website: www.naih.hu

The data subject may also seek legal remedy before a court.

10. Data Security

The Company implements appropriate technical and organizational measures to ensure the security of personal data, in particular to protect against unauthorized access, alteration, disclosure or destruction.

Effective date: March 27, 2026